



UNITY 2026

Deputy Camp Leader Information Pack



Girlguiding
Staffordshire county

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Unity

What is it?

Unity is Girlguiding Staffordshire's International Camp with Unity 2026 being the 10th Unity International Camp held by Girlguiding Staffordshire. More than 1000 Girlguiding members from all over the UK and overseas have joined the camp as participants, leaders and staff in recent years for a camp filled with fun, adventure, excitement and friendship.

Unity always offers a huge range of activities for the girls and not just activities for those thrill seekers. From adventurous to creative, skills based to teamwork, there are opportunities for everyone.

The camp is great fun, make no mistake, but also incredibly hard work for the team that plan and deliver it.

What to expect as a Deputy Camp Leader?

Deputy Camp Leaders are volunteers within the core Unity planning team and are required to be in post for two and a half years. They provide support to the Camp Leader as well as the core organising team during the development and also delivery of Unity.

The Camp Leaders are responsible for defining and building a Core Team for planning and delivery of Unity 2026. This may include chairing meetings of the Core Team, motivating and supporting the Core Team members to ensure that work is on-track, and reporting regularly to the County Executive. Although not subject specialists in all areas of the camp delivery, the Camp Leaders will have the required knowledge to support, challenge and direct the work of the Core Team members. The Camp Leaders will also be setting the standards expected of others through their own actions and attitude.

There will be work between Core Team Meetings including phone calls, phone conferences, research and planning. The workload will be less initially and will build as the event approaches in the Spring & Summer of 2026. It would be beneficial if Deputy Camp Leaders could be available on occasion in the working day due to availability of suppliers and other supporters.

It is expected that the Camp Leaders will be present at the event itself as the key organisational personnel and will most likely be required on site for some time in the few days leading up to and immediately following the event which itself will last one week.

Role Description

Title:	Deputy Camp Leader
Responsible for:	Core Team and Sub-Teams
Accountable to:	Unity Camp Leader & County Commissioner(s)
Role Purpose:	To support the Camp Leader and Core Organising Team in the development and delivery of Unity 2026. To deputise for the Camp Leader as necessary providing strategic leadership.

Key Responsibilities :

1. Achieve a sound working knowledge of all aspects of Unity 2026, in order to fully support the Camp Leader, County Executive & Core Team in its successful delivery.
2. Support the Camp Leader in building a Core Team and support the Core Team in ensuring the planning of the camp is in-line with the agreed plans.
3. Support in advertisement and promotion of Unity 2026.
4. Oversee the organisation of campers and their sub-camps, including recruitment and coordination of sub camp teams.
5. Oversee the planning and implementation of activities and entertainment for the whole camp.
6. Manage all arrangements for the Staff including, Camping, Indoor Accommodation, Kids Club & Catering.
7. Oversee a dynamic trading team to provide customary retail opportunities to include a cafe, Unity Merchandise and Girlguiding trading shop.
8. Manage the arrangements for Visitors to site, including Day Visitors, VIP's & Guests.
9. Represent the camp both externally and internally as on of the public faces of the organising team.
10. Any other duties as may reasonably be requested by the County Commissioner or Camp Leader.

Person Specification

Skills, Experience & Qualities Required

Skills required for the role are either essential (E) or desirable (D) as shown below.

Experience of managing volunteers	E
Ability to work with a diverse team of people	E
Ability to work well as part of a team	E
Ability to motivate and lead volunteers	E
Be approachable by the Core Team	E
Be able to travel anywhere within the Staffordshire	E
Excellent written and communication skills	E
Be computer literate	E
Ability to contribute effectively in meetings	E
Have time alongside any other commitments	E
Experience of planning large scale events (100+ participants)	D
Experience and knowledge of Unity Camps or similar events	D
Experience of managing budgets	D
Ability to speak publicly to large groups	D
Ability to manage conflict	D
Ability to work with data and financial information	D
Available on occasion during the working day for calls/meetings	D
Sound knowledge of Girlguiding Policy and Procedures	D

Further Information

Support

The Camp Leader receives support from the County through the County Commissioner(s) who will act as the first port of call for concerns, advice or requirements. They will have the relevant knowledge and expertise to provide the support required, or know how to obtain it.

Expenses

Expenses incurred whilst undertaking the role are reimbursed in line with the County Expenses Policy. This is designed to ensure you are not out of pocket and that a person's financial situation is not a barrier to being appointed.

Term of Appointment

Appointed by the County Commissioner(s) in consultation with the Camp Leader until the end of December 2026.

Applications

Applications are open until the 30th May 2024

You can access the Application Form online via this link : <https://forms.office.com/e/An9njMP6i2>

If you cannot access the application form or require an alternative version then please contact us on the details below.

Contact

For further details or an informal chat about the role, please contact Alice Hopton on 07854 537141 or alice@girlguidingstaffordshire.org.uk

Thanks for taking an interest in this exciting and important role for Girlguiding Staffordshire.